

Video transcript: Future Heat

Time	Audio	Visual
00.00	Welcome to Future Heat	Scene background colour: Orange with white blaze across bottom right corner EDF Logo bottom right Text centre: Welcome to Future Heat
00.02	Switching to low carbon heating is easy and affordable	Scene background colour: White with orange blaze across bottom right corner Text centre: Switching to low carbon heating is easy and affordable
00.07	A hybrid heating system reduces your heating bills	Scene background colour: White Image centre bottom: Bill outline appears and then is torn in half. The text then spins clockwise until it disappears Text centre : A hybrid heating system reduces your heating bills
00.10	Keeps your home warm and toasty	Scene background colour: White Image centre: A dial spins in to replace previous text with the number 19 degrees Celsius in the centre of the image. Text bottom: Keeps your home warm and toasty
00.12	And helps you do your bit for the planet	Scene background colour: White Image bottom centre: Animation of dial spins out and is replaced with globe in green and blue, rotates on its orange axis quickly. Text centre: And helps you do your bit for the planet
00.15	by lowering your carbon emissions	Scene background colour: White Image centre: globe fades and is replaced with a red dial with needle pointed to the

		<p>right. Dial fades to orange and needle moves to the middle at 12'o clock, dial fades again into green and needle move to the left of the dial.</p> <p>Image centre: Animation of a brown wallet with plus symbols falling down into it.</p> <p>Text left: Personal support, Get the right benefits</p>
00.17	So how does it work?	<p>Scene background colour: Orange and white blaze radiation out from bottom of page</p> <p>Text centre: So how does it work?</p>
00.19	Simple really	<p>Scene background colour: White</p> <p>Text centre: simple really</p>
00.20	Hybrid heating combines	<p>Scene background colour: White</p> <p>Text centre: Hybrid heating combines.....</p>
00.22	<p>an efficient air-source heat pump</p> <p>your existing boiler</p> <p>and smart heating controls</p>	<p>Scene background colour: White</p> <p>Image bottom left: Animation of an air-source heat pump with green on-button, fan blade is spinning</p> <p>Text centre left: an efficient air-source heat pump</p> <p>Image centre: Animation of a boiler with dial and control buttons</p> <p>Text bottom centre: your existing boiler</p> <p>Image bottom right: Animation of a heating control with 19 degree Celsius displayed in the control screen</p> <p>Text centre left: and smart heating controls</p>
00.28	Heat pumps are super-efficient	<p>Scene background colour: white</p>

Image bottom centre: Animation of an air-source heat pump with green on-button, fan blade is spinning.

Single green arrow animated to move from left of the heat pump towards the fan and four blue wavy lines animate to move from the heat pump to the right of the screen.

Text centre: Heat pumps are super-efficient

00.31 For every unit of electricity they use, they can generate up to four times in heat

Scene background colour: White

Image bottom centre: Animation of an air-source heat pump with green on-button, fan blade is spinning.

Single green arrow animated to move from left of the heat pump towards the fan and four blue wavy lines animate to move from the heat pump to the right of the screen.

Text centre: For every unit of electricity they use, they can generate up to four times* in heat

Text centre bottom: *Actual figures can be influenced by weather, your heat demand and the model of your system

00.38 Even a top-rated boiler can't beat that

Scene background colour: White

Image centre: Animation of an orange piggy bank drops down from top of screen into centre screen. A gold coin with a pound symbol drops into the slot on the piggy bank.

Text bottom centre: Even a top-rated boiler can't beat that

00.42 They work a bit like your fridge but in reverse, absorbing heat from the outside air,

Scene background colour: White

Image Centre: Wind turbine with blades spinning is connected to an air-source heat pump with a lime green line. Four wavy blue lines (depicting air) move towards the air-source heat pump. Heat pump is connected to an animation of a house to the right via orange buzzing lines. (depicting the transmission of heat to the home)

		Text centre left: They work a bit like your fridge but in reverse, absorbing heat from the outside air,
00.49	which is then circulated through your heating system	<p>Scene background colour: White</p> <p>Image left: Animation of house rotates anticlockwise to form a cutaway 3D image showing the internal wall with boiler, radiator and heating controls. The orange buzzing lines from the air source heat pump connect into the pipework of the boiler and radiator. There are heat waves emitting from the radiator.</p> <p>Text centre left: which is then circulated through your heating system</p>
00.53	You set the temperature you want and the smart controls will switch between systems	<p>Scene background colour: White</p> <p>Image left: Animation of heating control starting at 12 degrees Celsius in the dial increase to 19 degrees Celsius.</p> <p>Image Right: Animation of 3D house showing the internal wall with boiler, radiator and heating controls. The connecting lines from the air-source heat pump are blue indicating that the heat pump is not running at 12 degrees and there the radiator panel is blue, indicating it is not giving out any heat.</p> <p>Text centre left: You set the temperature you want and the smart controls will switch between systems</p>
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		want and the smart controls will switch between systems
00.58	Your system will switch to your boiler to boost your heating,	<p>Scene background colour: White</p> <p>Image left: Animation of heating control is replaced with a thermometer animation with orange fill indicating average temperatures.</p> <p>Image top: An animation of a sun and cloud drop down from the screen.</p> <p>Image Right: The connecting lines from the air-source heat pump change to orange buzzing lines and the radiator panel is now orange with heat waves radiating in upward arrows indicating that it is now emitting heat that is being generated from the air source heat pump.</p> <p>Text centre left: Your system will switch to your boiler to boost your heating,</p>
01.02	like when it's cold outside or when you require hot water	<p>Scene background colour: White</p> <p>Image left: Animation of thermometer changes to a blue fill and drops down to indicate low temperatures</p> <p>Image top: An animation of snow flakes</p> <p>Image Right: The connecting lines from the air-source heat pump change to orange and the radiator panel is now orange with heat waves radiating in upward arrows indicating that it is now emitting heat.</p> <p>Text centre left: Your system will switch to your boiler to boost your heating,</p>
01.06	Switch to a heat pump and you could:	<p>Scene background colour: Orange with white flash from middle of page</p> <p>Text centre: Switch to a heat pump and you could:</p>
01.08	Reduce your heating bills	<p>Scene background colour: White</p> <p>Image centre: Animation of a bill tearing in half</p>

		Text centre: Reduce your heating bills
01.10	Keep everyone comfortable	<p>Scene background colour: White</p> <p>Image centre: Animation of spinning dial reveals a temperature dial of nineteen degrees Celsius</p> <p>Text top centre: Keep everyone comfortable</p>
01.11	Lower your carbon footprint	<p>Scene background colour: White</p> <p>Image bottom centre: Animation of two footprints that start with red, fade into orange and end in green with CO2 written in the heel.</p> <p>Text centre: Lower your carbon footprint</p>
01.14	Visit edfenergy.com/futureheat or call us on 0330 135 9099	<p>Scene background colour: Orange with white flash emitting from right bottom corner.</p> <p>Image bottom right: EDF logo</p> <p>Text centre: Visit edfenergy.com/futureheat or call us on 0330 135 9099</p>
01.14	Visit edfenergy.com/futureheat or call us on 0330 135 9099	<p>Scene background colour: Orange with white flash emitting from right bottom corner.</p> <p>Image bottom right: EDF logo</p> <p>Text centre: Visit edfenergy.com/futureheat or call us on 0330 135 9099</p>