



Video Transcript

Low Carbon

00:00	[Title] FOR SURE Your guide to certainty in energy #4 Low carbon
00:08	[Karen Hosking] The UK energy market is looking at decarbonisation and it's really important for businesses to engage with that.
00:18	[Title] Why should I choose a low-carbon electricity supply?
00:23	[Steve Beer] Considering going low carbon is really important because companies' investors are looking for companies to become more environmentally friendly. Obviously there are some incentives for going low carbon for some companies. One particular reason is that if you are a supplier to other businesses, those businesses may require you to be a low-carbon consumer in order for you to be in their supply chain.
00:44	[Luke Stavrou] The main benefit is ethics. I think it's great for the public to know you're an ethically-minded organisation, looking out for the environment. But at the same time, if you're a FTSE 200 or 100 company on the stock exchange, it's vital because I know shareholders and suppliers are very interested in your carbon output.
01:06	[Title] How can I go low carbon?
01:11	[Steve Beer] There are a lot of products out there in the market which enable you to go low carbon. So you could buy renewable energy which is generally energy sourced from solar and hydro. Or you could look at a low-carbon product like EDF Energy's Blue for Business which is a nuclear generation backed low-carbon product, which is at no extra cost over our standard energy mix and enables you to report those low carbon credentials that are so important.

01:35 [edf energy logo]
Feel better energy

01:40 Low-carbon electricity purchased for Blue is supplied into the National Grid. Blue customers receive electricity via the National Grid, not directly from low-carbon generators.

For more information please see
www.edfenergy.com/blueforbusiness