

# Safeguard Assist prices - Capped and Deemed



All prices shown are inclusive of VAT charged at 5% and rounded. Prices on your bill are shown without VAT. Prices effective from 1 July 2026

Supply area and payment method		Electricity Prices (with VAT)					Gas Prices (with VAT)	
		Standard Meter <sup>2</sup>		Economy 7 Meter <sup>3</sup>			Standard Meter <sup>2</sup>	
		Daily standing charge <sup>1</sup>	Unit rate (kWh)	Daily standing charge <sup>1</sup>	Day rate (kWh)	Night rate (kWh)	Daily standing charge <sup>1</sup>	Unit rate (kWh)
East Midlands	Direct Debit	53.601p	25.096p	53.046p	30.377p	14.131p	28.778p	7.187p
	Cash/Cheque	53.601p	25.096p	53.046p	30.377p	14.131p	28.778p	7.187p
	PAYG	53.601p	24.338p	53.046p	29.631p	13.463p	28.778p	6.917p
Eastern	Direct Debit	53.944p	26.381p	54.151p	31.980p	14.624p	28.703p	7.260p
	Cash/Cheque	53.944p	26.381p	54.151p	31.980p	14.624p	28.703p	7.260p
	PAYG	53.944p	25.583p	54.151p	31.137p	14.009p	28.703p	7.057p
London	Direct Debit	44.785p	26.347p	44.353p	31.633p	14.846p	29.521p	7.500p
	Cash/Cheque	44.785p	26.347p	44.353p	31.633p	14.846p	29.521p	7.500p
	PAYG	44.785p	25.550p	44.353p	30.836p	14.172p	29.521p	7.267p
Midlands	Direct Debit	59.711p	25.332p	59.303p	30.788p	14.170p	29.060p	7.272p
	Cash/Cheque	59.711p	25.332p	59.303p	30.788p	14.170p	29.060p	7.272p
	PAYG	59.711p	24.567p	59.303p	30.026p	13.507p	29.060p	7.006p
North East	Direct Debit	64.288p	25.223p	63.488p	30.641p	13.989p	29.149p	7.280p
	Cash/Cheque	64.288p	25.223p	63.488p	30.641p	13.989p	29.149p	7.280p
	PAYG	64.288p	24.461p	63.488p	29.823p	13.417p	29.149p	7.057p
North Scotland	Direct Debit	57.545p	26.418p	58.195p	31.793p	14.963p	29.222p	7.229p
	Cash/Cheque	57.545p	26.418p	58.195p	31.793p	14.963p	29.222p	7.229p
	PAYG	57.545p	25.619p	58.195p	31.014p	14.256p	29.222p	6.953p
North Wales and Merseyside	Direct Debit	70.758p	27.657p	69.941p	33.576p	15.110p	29.417p	7.278p
	Cash/Cheque	70.758p	27.657p	69.941p	33.576p	15.110p	29.417p	7.278p
	PAYG	70.758p	26.821p	69.941p	32.740p	14.402p	29.417p	6.991p
North West	Direct Debit	47.609p	26.128p	46.893p	31.611p	14.424p	29.167p	7.237p
	Cash/Cheque	47.609p	26.128p	46.893p	31.611p	14.424p	29.167p	7.237p
	PAYG	47.609p	25.338p	46.893p	30.761p	13.840p	29.167p	6.952p
South East	Direct Debit	54.447p	26.668p	54.723p	32.393p	14.560p	28.631p	7.387p
	Cash/Cheque	54.447p	26.668p	54.723p	32.393p	14.560p	28.631p	7.387p
	PAYG	54.447p	25.862p	54.723p	31.572p	13.897p	28.631p	7.136p
South Scotland	Direct Debit	64.173p	25.847p	64.697p	31.080p	14.688p	29.238p	7.229p
	Cash/Cheque	64.173p	25.847p	64.697p	31.080p	14.688p	29.238p	7.229p
	PAYG	64.173p	25.066p	64.697p	30.351p	13.950p	29.238p	6.953p
South Wales	Direct Debit	57.841p	26.333p	56.832p	32.089p	14.420p	29.301p	7.422p
	Cash/Cheque	57.841p	26.333p	56.832p	32.089p	14.420p	29.301p	7.422p
	PAYG	57.841p	25.537p	56.832p	31.284p	13.753p	29.301p	7.147p
South West	Direct Debit	57.891p	26.385p	58.276p	32.966p	13.172p	28.674p	7.475p
	Cash/Cheque	57.891p	26.385p	58.276p	32.966p	13.172p	28.674p	7.475p
	PAYG	57.891p	25.589p	58.276p	32.142p	12.533p	28.674p	7.269p
Southern	Direct Debit	49.701p	26.416p	49.666p	32.038p	14.627p	28.525p	7.524p
	Cash/Cheque	49.701p	26.416p	49.666p	32.038p	14.627p	28.525p	7.524p
	PAYG	49.701p	25.617p	49.666p	31.183p	14.024p	28.525p	7.316p
Yorkshire	Direct Debit	64.378p	25.305p	63.698p	30.576p	14.440p	29.121p	7.265p
	Cash/Cheque	64.378p	25.305p	63.698p	30.576p	14.440p	29.121p	7.265p
	PAYG	64.378p	24.541p	63.698p	29.850p	13.728p	29.121p	7.005p

<sup>1</sup>The Daily standing charge applies whether or not you use any electricity or gas at your premises as supplied by EDF.

<sup>2</sup>Standard meter - this is the most common type of meter for electricity and gas. These meters show a Unit rate (kWh) using a mechanical clock, digital display or dial.

<sup>3</sup>Economy 7 meter - also known as E7. This is a two-rate meter for electricity that shows a Day rate (kWh) and a Night rate (kWh). Night rate gives you cheaper unit rates for a total of seven hours, typically between 10pm and 8am (actual times are set by the local network operator and can be found on your bill). All other kWh will be charged at the Day rate.

The charges shown are only available for supplying electricity and gas to continuously occupied premises used only or mainly for domestic purposes. If you are responsible for making payments under a Green Deal Plan, we will collect those payments from you using the same payment method as you use to pay for your energy.