

9<sup>th</sup> November

## EDF Energy announces Winter Price Freeze Guarantee

**Company also currently offers the cheapest deal on the market for new customers who switch to EDF Energy's Online S@ver Version 7 which includes a £100 welcome bonus<sup>i</sup>**

EDF Energy, Britain's largest producer of low-carbon electricity, has pledged to keep standard<sup>ii</sup> gas and electricity prices for residential customers at their current levels this winter, until at least the start of March 2011.

EDF Energy's Winter Price Freeze Guarantee ensures new and existing customers can benefit from stable, competitive energy prices at the time they need them most. Energy consumption is typically at its highest in winter with average gas use in the coldest months of December and January more than six times higher than in July and August.<sup>iii</sup>

EDF Energy is freezing its standard energy prices which means, on average, they will be up to £70 below the level of Scottish and Southern Energy's dual fuel prices when its 9.4% gas price rise comes into effect on 1 December.<sup>iv</sup>

In addition, EDF Energy recently increased the welcome bonus, available until 30 November 2010, to £100 for new customers who sign up to Online S@ver Version 7, for both gas and electricity. This means a typical dual fuel direct debit customer switching to EDF Energy for this tariff would have an annual bill of £867, currently making it the cheapest offer on average in the market.<sup>l</sup>

Jim Poole, Director of Residential Customers, EDF Energy said: "We know these are difficult times. With people using over six times more gas in winter than in summer, any help we can provide at this time of year goes a long way. On average, EDF Energy had the cheapest standard prices during the coldest months last winter and our offers remain highly competitive.<sup>v</sup> With this Winter Price Freeze Guarantee we are giving customers the good news that EDF Energy's competitive prices will remain at their current levels throughout this winter.

"In addition, we currently offer the cheapest deal on the market for new customers with our Online S@ver Version 7 deal<sup>l</sup>, giving new customers an added reason to sign up to EDF Energy and make big savings on their bills."

For customers looking for even longer-term security, we offer a unique longer-term fixed product – Fixed Price 2015 – guaranteeing customers price security until June 2015. This product offers the longest guarantee in the market against any price rises and will help customers manage their budget for energy costs more accurately and easily.

Through its ongoing commitment to competitive prices, EDF Energy continues to help its customers save money by providing them practical and effective ways to use their energy more efficiently and cut their energy use.

EDF Energy is planning to invest around £400 million in energy efficiency measures over the course of the entire CERT programme<sup>vi</sup>, much of which is targeted at vulnerable customers and, to date, we have provided more than 300,000 professionally installed insulation measures to British homes. People can also sign up to Team Green Britain, where anyone can receive ongoing advice on how to reduce their carbon footprint by up to 20% ([www.teamgreenbritain.org](http://www.teamgreenbritain.org))

The latest 2010 JD Power survey on customer satisfaction found EDF Energy had the most satisfied gas customers of any major supplier.

~ENDS~



---

EDF Energy's safe and secure operation of its eight existing nuclear power stations at sites across the country makes it the UK's largest generator of low carbon electricity. EDF Energy is also leading the UK's nuclear renaissance and has published plans to build four new nuclear plants, as well as the associated developments needed to support them in the local area, subject to the right investment framework. These new plants could generate enough low carbon electricity for about 40% of Britain's homes. They would make an important contribution to the UK's future needs for clean, secure and affordable energy. The project is already creating business and job opportunities for British companies and workers.

Through Our Sustainability Commitments, EDF Energy has launched one of the biggest environmental and social programmes of any British energy company. EDF is the official energy utilities partner and sustainability partner of the London 2012 Olympic and Paralympic Games. The company is also helping its customers and others use energy more sustainably through products and initiatives such as Team Green Britain, smart meters and electric vehicle research.

EDF Energy is part of EDF Group, one of Europe's largest power companies. The company employs around 15,000 people at locations across the UK.